



Life
Enhancement
Services

Organizational Strategic Plan

2019 & 2020

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MISSION & VISION STATEMENT

Mission Statement:

Life Enhancement Services mission is to help others to become more resilient, introspective, resourceful, and stable within themselves, their families, and their communities.

Vision Statements:

Life Enhancement Services vision is to provide individuals in need with the necessary tools to succeed in overcoming life's obstacles.

LEADERSHIP PHILOSOPHY

Together we commit to:

1. Promote teamwork, because the best results are obtained when the team holds responsibility.
2. Make decisions in a participatory or consultative way and involve people closest to the issue.
3. Set example and provide opportunities for ongoing, open communication and feedback.
4. Provide ongoing training, support, resources and information to promote an environment where we can maximize our potential.
5. Create an environment where creativity, humor and risk-taking are encouraged.
6. Promote innovative solutions, recognizing that both successes and failures provide opportunities for learning.
7. Promote business decision-making linked to ethical values, compliance with legal requirements and respect for people, communities and the environment.

Current & Future Financial Position:

The financial resources of LES have been evaluated during this time in order to assess the realistic outcome of achieving goals. LES has the capability of increased income because of outside ventures (in the event the company is need of financial assistance).

Succession Plan for Leadership:

In the event the Director of the agency is no longer to serve in the capacity, the CEO will step in and run the agency until such a time a replacement is hired.

SWOT ANALYSIS

Strengths, Weaknesses, Opportunities & Threats

Strengths:

- Client accessibility (hours & days)
- Highly educated, competent staff
- Timely problem solving and crisis management
- Open to feedback from stakeholders
- Highly experienced management team
- Offer mental health services

Weaknesses:

- Public awareness of services
- Market concentration – LES must be the model for other providers

Threats:

- Diverse staffing. – LES will benefit from a Latino team for the area.
- Funding – Continue to diversify funding to include 501c3 sources

Opportunities

- Develop new funding streams
- Network with community stakeholders
- Maintenance of qualified/credentialed staff

**GOALS
WHERE WE ARE GOING:**

**STRATEGIC
GOALS**

The purpose of establishing the strategic goals below is to provide individualized, measurable objectives. These objectives will provide a means for determining the success of the company as well as guiding its leaders as they prepare for the upcoming fiscal year.

GOAL #1

Begin to utilize the 501c3

GOAL #2

Create a Latino Team

GOAL #3

Contract with a new EHR system that will allow company to function overall as it relates to financial department

STRATEGIES AND IMPLEMENTATION TASKS

The following key strategies and implementation tasks will be pursued by the organization over the next year:

Goal #1: Utilize 501c3

Strategy: Review conditions and requirements of grants

Tasks:

- Contract with a researcher
- Submit at least 3 applications by the end of the year

Goal #2: Create a Latino Team

Strategy: Begin discussions regarding the process for operating a Latino Team and what it would entail

Tasks:

- Hire the appropriate staff
- Create a budget
- Locate community

Goal #3: Contract with a new EHR system

Strategy: Begin researching companies

Tasks:

- Create a SOP (Standard Operating Procedure)
- Create a budget for system
- Choose system
- Initiate training of system within the finance department

This strategic plan shall be shared with the Leadership Team, Staff and other stakeholders as appropriate. In addition, the plan shall be reviewed for additions yearly.

The signature below denotes that the Strategic Plan was reviewed for updates and/or additions and shared annually with staff, stakeholders:

Signature  _____ Date 9-10-2019 _____